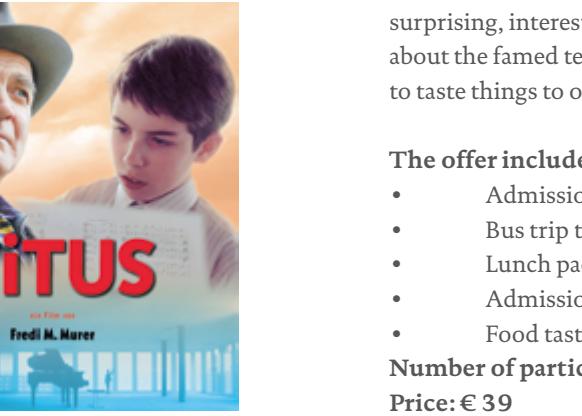


Film Screening
ON LIFTING OFF AND LANDING:
'VITUS' (2006, 120 minutes)
Thursday, 29 September 2016, 5:30 p.m. **guided tour, 7 p.m. film**

The highly gifted Vitus (Teo Gheorghiu) is a remarkable piano player. Against his will, his parents do everything in their power to have him trained to become a famous piano player. Vitus has his difficulties not only at home, but also at school. The more strained the situation becomes, the more often Vitus visits his grandfather (Bruno Ganz), the only person who supports him and also simply lets him be a child for a while. As the situation gets worse and worse, Vitus rebels in order to be able to live his life the way he wants.

**Admission: € 12 regular | € 6 reduced | € 25 family ticket
(guided tour of the current exhibition included)**



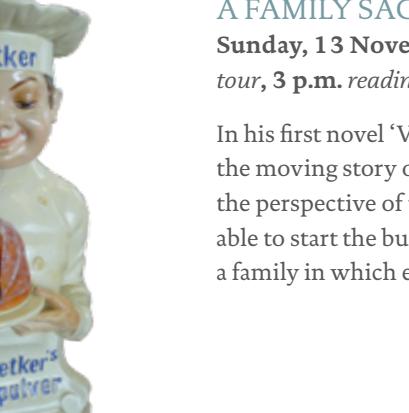
Tour with a Curator
SOLIDARITY
Sunday, 2 October 2016, 11:30 a.m.

'Unity is strength' – this saying also applies to family businesses. The solidarity and unity of the owner family are important prerequisites for the continuing existence of its business. During the tour of the exhibition with the curator Nicole Roth, visitors learn how difficult it can be to reconcile one's own needs with the demands of a business, the fact that family ties are no guarantee for unity, and what mechanisms families develop in order to promote inner solidarity based on concrete examples.

Number of participants limited.
Admission: € 12 regular | € 6 reduced | € 25 family ticket

Excursion
LIVING FAMILY BUSINESS TODAY
Monday, 23 January 2017, 9:30 a.m. to ca. 6 p.m.

After a guided tour of the exhibition 'Family Businesses as a Phenomenon' to put participants in the right frame of mind, the group travels by bus to Dr. Oetker Welt in Bielefeld. A guided tour of four floors there imparts



surprising, interesting, and fascinating facts about the business and the history of the family, about the famed test kitchen, and about production and products. It is naturally also possible to taste things to one's heart's content.

The offer includes:

- Admission and guided tour of the special exhibition at Draiflessen
- Bus trip to the Dr. Oetker Welt in Bielefeld and back
- Lunch packet
- Admission and guided tour of Dr. Oetker Welt
- Food tasting stations, beverages, coffee

Number of participants limited.

Price: € 39

Registration until 12 December 2016

Tour with a Curator
PORTRAITS: BETWEEN PRIVATE MEMORY AND REPRESENTATION
Sunday, 6 November 2016, 11:30 a.m.

More than 50 portraits of female and male entrepreneurs and their spouses are found in the exhibition. Based on external characteristics such as size and detail as well as the posture, facial expression, gestures, and clothing of the individuals portrayed, curator Dr Maria Spitz discusses the portraits and the effect that they have until today.

Number of participants limited.
Admission: € 12 regular | € 6 reduced | € 25 family ticket

Reading by the Author and Follow-up Discussion
JOHN VON DÜFFEL, 'VOM WASSER' – A FAMILY SAGA

Sunday, 13 November 2016, 1:30 p.m. **guided tour, 3 p.m. reading**



In his first novel 'Vom Wasser' John von Düffel tells the moving story of a paper factory dynasty over five generations. The story is told from the perspective of the unnamed great-grandchild of the founder of the factory, who was able to start the business thanks to the water of two rivers. What emerges is the portrait of a family in which everything is connected with the water, beginning with the humorous

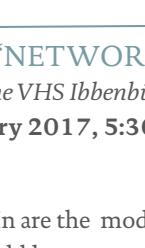
great-great-grandfather with his zest for life, to the cool and unapproachable great-grandfather and the artistic grandfather, to the life of the narrator.
Admission with guided tour: € 20 regular | € 15 reduced
Admission without guided tour: € 15 regular | € 12 reduced

provides fascinating insights into the various roles that women have played in family-run businesses. Whether in the top management or as a spouse on the side of the family entrepreneur, the significance of the women for the success and continuity of the business is of crucial importance.
Number of participants limited.
Admission: € 12 regular | € 6 reduced | € 25 family ticket

Film Screening
LIFE IS SOUR AND SWEET: 'EINE FAMILIE' (2010, 102 minutes)
Thursday, 24 November 2016, 5:30 p.m. **guided tour, 7 p.m. film**

Lecture
INGO KÖHLER, 'NETWORK(ING)'
In cooperation with the VHS Ibbenbüren

Thursday, 19 January 2017, 5:30 p.m. **guided tour, 7 p.m. lecture**



Ditte Rheinwald (Lene Maria Christensen) is running a successful gallery in Copenhagen

when she receives an offer of a demanding and well-paid job from New York. Her bags are already packed when she learns that her father, Rikard (Jesper Christensen), has been diagnosed with cancer. He expects her, his eldest daughter, to take over the management of his large bakery with its long tradition. Ditte is faced with a dilemma: Should she break with tradition and pursue her lifelong dream, or meet her father's expectations and continue the family business?

Admission: € 12 regular | € 6 reduced | € 25 family ticket

(guided tour of the current exhibition included)

Facebook and LinkedIn are the modern forms of expression of an age-old human need, networking with others. Personal contacts contribute to shaping and defining our position in society and can give rise to personal and economic advantages. The long-distance trade of the Middle Ages was based on networks of individuals. The merchants of the Hanseatic League in

Baltic Sea region, the Upper German Fugger and Welser families, or the trading dynasties of Northern Italy wove dense networks of personal relationships of trust so as to make the risks of their businesses more calculable. In his lecture, the economic historian Dr Ingo Köhler provides an introduction to the history and importance of the economic and social technique of 'networking'.

Admission: € 12 regular | € 6 reduced

(guided tour of the current exhibition included)

Family Tour
Sunday, 27 November 2016, 3 – 4 p.m.

In this overview tour, which has been especially tailored to families with children, for families with children, the group poses questions about a sense of togetherness, family identity, and memories, and looks together at the letters, documents, portraits, and mementoes of renowned entrepreneur families on exhibit. The tour is designed individually so that adults and children are able to participate together. There's a lot to discover!

Number of participants limited.

Admission: € 12 regular | € 6 reduced | € 25 family ticket

Tour with a Curator
STRONG WOMEN
Sunday, 4 December 2016, 11:30 a.m.

What would companies be without the women? Wives, mothers, female entrepreneurs... In this thematic tour, the female protagonists take centre stage. Based on the stories of women such as Margarete Steiff, Dina Falke, and Therese Roeckl, the curator Andrea Kambartel

Family Businesses as a Phenomenon
INSIGHTS – OVERVIEWS

Draiflessen Collection, Mettingen
11 July 2016 – 29 January 2017

Opening hours:

Monday from 2 to 5 p.m.
Thursday from 11 a.m. to 9 p.m.
Friday and Sunday from 11 a.m. to 5 p.m.

After advance registration by telephone +49 (0)5452. 9168-3500 (The number is manned from Monday to Friday from 10 to 12 a.m.)

Admission:

Regular: € 12
Reduced: € 6
Family ticket (2 adults and child / children): € 25

A catalogue in German, English, and Dutch and a trilingual children's book have been published in conjunction with the exhibition.

Contact:

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D-49497 Mettingen
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info@draiflessen.com
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